

Call for Papers

20th Asia Pacific Management Conference

September 5-7, 2018, Matsumoto University, Matsumoto, Japan

Theme: Empowered Future Competiveness: Learning and Intelligence

Co-organized by:

College of Management, National Cheng Kung University

Matsumoto University

About the Conference:

The aim of the Asia Pacific Management Conference (APMC) is to provide a forum for academics and professionals to share experiences and knowledge for growth and sustainability in Asia-Pacific. We take over the aim and organize the 20th conference based on collaboration between National Cheng Kung University and Matsumoto University. Papers presented at the conference may be considered for publication in the Asia Pacific Management Review (APMR) journal after a preliminary review of the conference members and an official double-blind peer-reviewed process. Although we focus on the following topics, we invite submission of any paper concerning management.

Topics:

Accounting & Financial Management	Consumer Behavior & Customer Satisfaction
CRM & e-CRM	Cross-Cultural Management Issues
Demand & Supply Chain Management	E-commerce / E-business
Economics	E-marketing & Relationship Marketing
Environmental Management & Global Sustainability	Global Competitive Strategy
International Business Management	Knowledge & Intellectual Capital management
Logistics & Distribution Management	Operations Research & Quantitative Methods
Product Development & Manufacturing Systems	Production & Operations Management
Quality Management & Six Sigma	Strategic & Technology Management
Technology Transfer	Telecommunication Management

Schedule: September 5 / Welcome Reception, September 6-7 / Sessions and Banquet

Conference Venue: Matsumoto University (2095-1 Niimura Matsumoto Nagano 390-1295 Japan)

Official Language: English

Registration Fee:

Regular Registration 30,000 JPY (320USD) Early Registration (by July 10) 25,000 JPY (270USD)

Accompanying Person 12,000 JPY (140USD) Student 10,000 JPY (120USD)

Note: Registration fee includes proceedings, welcome reception, banquet, coffee break and lunch.

“Accompanying Person” is for the welcome reception and the banquet. “Student” includes proceedings, reception and coffee break, and we request a student ID in Japanese or English on site.

Abstract Submission:

If you are interested in a presentation at the conference, an abstract (within 1,500 words) should be submitted online via the abstract submission website (<http://apmc.web2.ncku.tw>) by June 4, 2018.

Registration:

Right after your payment (refer to the followings about payment), access our website (<http://apmc.web2.ncku.tw>) and fill a registration form in order to complete your registration procedure by August 7, 2018. Note that you should use the common name between the payment and registration. Additional participants owe all required fees.

Payment:

You can pay your registration fee by either international postal money order or cable transfer. Information needed for their procedure is as follows:

International Postal Money Order-

Currency: Japanese Yen or US Dollar
Recipient Name: HANDS On, Inc.
Recipient Address: 2-33, Shin-Kurashiki-ekimae, Kurashiki, Okayama 719-0253, Japan
Sender Name: Put your registration name
Sender Address: Put your home address.

International Cable Transfer-

Currency: US Dollar
Intermediary Bank Information: Make sure to declare by the proper item or the remark on application forms,
Name/ Deutsche Bank Trust Company Americas NY
BIC (SWIFT Code)/ BKTRUS33
Beneficiary Bank Information:
Name/ Japan Post Bank
Branch/ Head Office
Address/ 3-2 Kasumigaseki 1-chome, Chiyoda, Tokyo 100-8798, Japan
BIC (SWIFT Code)/ JPPSJPJ1
CHIPS UID/ 427593(only from the banks in USA)
Payee Account Number 15430-38504461
Payee Account Holder APMC2018
Payee Address 3-4-1, Okubo, Shinjuku-ku, Tokyo 169-8555, Japan
Payee Telephone Number 03-5286-3294

Japanese Domestic Cable Transfer-

From Japan Post Bank:

Account Number / 15430-38504461, Account Holder / APMC2018

From another bank in Japan: Use the followings additionally to the above

Branch Name/ Go-Yon-Hachi (548), Accounting Number/ 3850446 (Saving)

Notice: There will be surcharge in money remittance.

Important Dates:

Deadline for abstract Submission	June 4, 2018
Notification of Acceptance	June 23, 2018
Deadline for Early Registration	July 10, 2018
Deadline for Author Registration	July 10, 2018
Deadline for Full Paper (Camera-Ready) Submission	August 6, 2018
Deadline for Registration	August 7, 2018

Organization Committee:

Co-Chairs SUMIYOSHI Hiroyuki (Matsumoto University, Japan)
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Website URL of the 20th APMC:

<http://apmc.web2.ncku.edu.tw>